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## **VALIC LAUNCHES SIGNIFICANT ENHANCEMENTS TO ONLINE SERVICES**

*Fresh Look, Streamlined Navigation and Multimedia Content-Enriched Retirement Planning Experience*

HOUSTON, September 20, 2012 —VALIC, a leading retirement plan provider to K-12 schools and school districts, higher education, government and healthcare institutions, launched a series of significant enhancements to its online services. The enhancements include changes to the look, feel and content of VALIC's website for easier navigation. The improvements are part of VALIC's ongoing efforts to widen its spectrum of services as well as enhance and improve the online experience for all customers, including participants, plan sponsors and consultants.

“VALIC strives to provide its customers with customized retirement planning solutions and outstanding customer service, whether that is on-site, online or a mix of both,” said Bruce Abrams, President and CEO of VALIC. “We are proud of the improvements to our web-based services and are confident they will enhance the online retirement planning experience for our customers.”

In addition to the new design and streamlined navigation, the enhancements include improved functional enhancements, including the search features, online help and contact information. The VALIC.com home page, Plan Sponsor Online and VALIC Online and Seminar Manager are now combined into a single user experience. The site also includes new video content with dramatizations of people at various life stages allowing visitors to relate and gain a better understanding of their retirement planning needs. More educational videos on various elements of investment and financial planning will be added in the coming weeks. To cultivate a more personal online experience, plan participants will see content relevant to their current age range, risk tolerance and diversification of assets.

Private label websites, which highlight information on each retirement plan, also received the aforementioned enhancements. These sites will continue to include plan features and information on eligibility and enrollment, contributions, withdrawals and loans, funds and performance.

For more than half a century, VALIC has served as a leading retirement plan provider for K-12 schools and school districts, as well as for higher education, healthcare, government and other and not-for-profit institutions. As of June 30, 2012 VALIC has more than \$67 billion in total assets under management and manages plans for nearly 25,000 groups serving nearly 2 million plan participants. VALIC represents The Variable Annuity Life Insurance Company and its subsidiaries, VALIC Financial Advisors, Inc. and VALIC Retirement Services Company.

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